

# BRAINSTORMING

List three topic ideas. What are you passionate about? What are you good at? What have you learned from?

1.

2.

3.

How/why would this be an appropriate topic for a TED Talk? Circle all topics that apply.\*

a. I am an expert at this topic and have information to share.	Topic 1, 2, 3
b. I tried something new and have a lesson to share with the audience.	Topic 1, 2, 3
c. I have a talent and will entertain my audience with my talent.	Topic 1, 2, 3
d. I experienced something life changing can share that with the audience.	Topic 1, 2, 3
e. Other: _____	Topic 1, 2, 3

\*Note: Most of your ideas will do multiple things. For example, you might be an excellent guitar player so you want to play for the audience, AND you will describe a lesson that you learned while struggling to get better at playing. The best TED talks have multiple levels to them, so don't limit yourself to one of the above options.

What type of visual aid could you use with your topic?

Topic 1	
Topic 2	
Topic 3	

How can you connect your audience to each of your topic ideas?

Topic 1	
Topic 2	
Topic 3	

Use the area below to jot notes, ideas, facts, statistics, or other key aspects you could include in each of your TED talk topic ideas.

Topic 1: _____	Topic 2: _____	Topic 3: _____

Now, review this sheet. Which topic do you seem to have the most interest? Explain why you believe this will be the best choice for your speech.

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